

**Over 50% will randomly shuffle
so that
Exactly 23 cards
are FACE UP**

**Demographic Level 1
General Population at Large**

**Demographic Level 2
Audiences Watching Magic**

**Over 75% will randomly shuffle
so that the
Face Up Pile has
16 BLACK CARDS**

**On
Random
Shuffles**

**MARKET
RESEARCH**

**Demographic Level 3
Discriminating, Intelligent Helpers**

**Over 99.3% will randomly shuffle
so that the
Face Up Red Cards
are ALL HEARTS**

**WITH A STATISTICAL
MARGIN OF ERROR**

for the

SIX

OF

DIAMONDS